

MARCH 22

Fashion Calendar



2010

JANUARY

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DECEMBER

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ruth finley, publisher

153 east 87th street • new york, ny 10128

(212) 289-0420 • fax (212) 289-5917

www.fashioncalendar.com

Dates to Remember

2010

NEW YEAR'S DAY

Friday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 18

PRESIDENT'S DAY

Monday, February 15

ASH WEDNESDAY

Wednesday, February 17

ST. PATRICK'S DAY

Monday, March 17

PASSOVER

Monday, March 29-April 6

GOOD FRIDAY

Friday, April 2

EASTER

Sunday, April 4

MOTHER'S DAY

Sunday, May 9

MEMORIAL DAY

Monday, May 31

FATHER'S DAY

Sunday, June 20

INDEPENDENCE DAY

Sunday, July 4

LABOR DAY

Monday, September 6

ROSH HASHONAH

Wednesday, September 8

YOM KIPPUR

Friday, September 17

COLUMBUS DAY

Monday, October 11

ELECTION DAY

Tuesday, November 2

VETERANS DAY

Thursday, November 11

THANKSGIVING DAY

Thursday, November 25

HANUKKAH

Tuesday, December 1

CHRISTMAS

Saturday, December 25

2011

NEW YEAR'S DAY

Saturday, January 1

MARTIN LUTHER KING JR'S BIRTHDAY

Monday, January 17

PRESIDENT'S DAY

Monday, February 21

ASH WEDNESDAY

Wednesday, March 9

ST. PATRICK'S DAY

Thursday, March 17

PASSOVER

Monday April 18-26

GOOD FRIDAY

Friday, April 22

EASTER

Sunday, April 24

MOTHER'S DAY

Sunday, May 8

MEMORIAL DAY

Monday, May 30

FATHER'S DAY

Sunday, June 19

INDEPENDENCE DAY

Monday, July 4

LABOR DAY

Monday, September 5

ROSH HASHONAH

Wednesday, September 28-30

YOM KIPPUR

Friday, October 7-8

COLUMBUS DAY

Monday, October 10

ELECTION DAY

Tuesday, November 8

VETERANS DAY

Friday, November 11

THANKSGIVING DAY

Thursday, November 24

HANUKKAH

Thursday, December 20

CHRISTMAS

Sunday, December 25



2011

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2010 New York Market Dates

Fall I: 1/4 - 1/15

Fall II: 2/8 - 2/26

Holiday: 3/15 - 3/26

Resort: 6/7 - 6/18

Resort: 6/7 - 6/18

Spring I: 8/2 - 8/13

Spring II: 9/7 - 9/24

Summer/
Transition: 10/18 - 10/20

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY ISSUE, therefore, will yield the maximum use of FASHION CALENDAR to the reader... Ruth Finley, Publisher

WEEKS BEGINNING MONDAY, MARCH 22 & MARCH 29, 2010

UNLESS OTHERWISE NOTED, ALL AREA CODES – 212

SPRING SHOWS: NY, 9/9-9/16; LONDON, 9/17-9/21; MILAN, 9/22-9/29; PARIS, 9/29-10/7

- | | | | | |
|---|--|------------------------|-------------------------------------|--|
| March 15-26 | YEOHLEE (Holiday) | 225 W 35 th | 16 th fl | For appts: sales@yeohlee.com or 631-8099 |
| March 15 | <u>LOS ANGELES:</u> WILLIAMSON SHOWROOM (Women's Fall 2010) 860 S. Los Angeles St. Suite 540
For appt: 212-226-5507; christina@dwshowroom.com; www.dwshowroom.com (Women's: Charles Henry, Chimala, Fifth Avenue Shoe Repair, Kimberly Ovitz, Les Halles, Lia Kes, Love Rocks NY, Madeleine Thompson, Trovata, Wundervoll) | | | |
| March 18-23 | <u>LOS ANGELES:</u> THE NEWS (Fall/Winter 2010) (Stella Ishii: sishii@495news.com) Cooper Bldg Lobby, 860 So. Los Angeles St. 213-892-8822; Fax: 213-8866 (Women's: BOY by Band of Outsiders, Cheap Monday, Clu, Creative Growth For Everybody, Endovanera, Ian R.N., Salvor, Shipley & Halmos, Under.Ligne by Doo.Ri, Vena Cava; Accessories: Alyssa Norton (jewelry), Common Projects (sneakers & shoes), Etten Eller (jewelry), Mended Veil (jewelry), Seavees (sneakers) | | | |
| March 19-21 | INTERNATIONAL VISION EXPO EXHIBITION (Conference, 3/18-21) at Javits Ctr. Contact: Reed Exhibition, 800-811-7151 or www.visionexpoeast.com | | | |
| March 19-21 | GREEN EXPO (Health & Beauty, Eco-Fashions etc) At Pier 92 (55 th St.) Info: www.GoGreenExpo.com | | | |
| March 19 | <u>LOS ANGELES:</u> ODD MOLLY FLAGSHIP STORE OPENING HOSTED BY HELENA CHRISTENSEN 7PM-10PM, 104 S. Robertson Blvd. By inv.; Seventh House PR, fax: 646-763-8940; request@seventhhousepr.com | | | |
| March 19-23 | <u>LOS ANGELES:</u> LILITH & LUNN Miriana Ojeda Showroom: 127 E. 9 th St. Suite 803 Appts: Dominique Debroux & Megan Sommerville: 212-977-9076 or fax: 212 977-9072. | | | |
| March 19-21 | <u>LOS ANGELES:</u> DESIGNERS & AGENTS/D&A Green Market Fall 2010. The New Mart Building, 127 East 9 th St., 3 rd floor. Contact: 212-302-9575 or www.designersandagents.com | | | |
| March 19-22 | <u>LOS ANGELES:</u> BRIGHT (Juried Better, Contemporary, Bridge, Designer, Women's Fall RTW) at California Mart. Contact: Kevin McGhee, ENK Int'l, 759-8055 x 13 or bright@enkshows.com. | | | |
| March 19-23 | <u>LOS ANGELES:</u> WOMEN'S/CHILDREN'S (Fall) MARKET 800-225-6278; www.californiamarketcenter.com | | | |
| March 20 | <u>NEW ORLEANS:</u> THE 8 TH ANNUAL LYMPHO-MANIAC PARTY. Benefit for American Cancer Society. At 7PM, Republic, 828 South Peters. Tickets at door. Information: www.lympho-maniac.com | | | |
| March 20-23 | <u>CHICAGO:</u> STYLEMAX Contact: 800-677-6278 or www.merchandisemart.com or www.stylemaxonline.com | | | |
| March 21-23 | <u>CHICAGO:</u> NATIONAL BRIDAL MARKET Contact: 800-677-6278 or www.merchandisemart.com | | | |
| Monday
March 22-26
9:00-5:00 P.M. | FALL '10 RUNWAY, CONTEMPORARY
& ACCESSORIES PRESS PREVIEWS
Daily, 3/22-3/26. By appointment. RSVP: rsvp@catherinemalandrino.com | | MALANDRINO;
CATHERINE MALANDRINO | 275 WEST 39 TH STREET
11 TH FLOOR |

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday March 22 7:00-9:00 P.M.	THOM BROWNE IN CONVERSATION WITH FRED DENNIS One of the best known tailors in the world & the 2006 CFDA Menswear Designer of the Year. By reservation: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE 27 TH STREET & 7 TH AVENUE
Monday March 22 7:30-11:00 P.M.	SEVENTH ANNUAL BENEFIT & FASHION SHOW Silent & live auctions. Show with top male models in int'l designer Spring looks. Host: Jeffrey Kalinsky. Benefiting organizations aiding the LGBT community. Tkts: \$125 + up. Info: 809-8585 x 216 or www.jeffreyfashioncares.org	JEFFREY FASHION CARES	INTREPID MUSUEM-PIER 86 12 TH AVE @ WEST 46 TH ST.
March 22-23	<u>CERNOBBIO COMO</u> : COMOCREA (Textile Design) 39-31-316-431 Fax: 39-31-278-342; www.comocrea.com		
March 22-28	<u>TOKYO</u> : 2010 Fall/Winter JAPAN FASHION WEEK IN TOKYO. 46 Designer Shows including Tokyo Collection Week. Shows by designers' invitation. JFW Info: jetrony@jetro.go.jp; or www.jfw.jp/en/press.html		
Tuesday March 23 8:30-10:00 A.M.	FRAGRANCE TRENDS By invitation. Members only. Contact: Amy Rubin, 725-2755 x 103 or arubin@fragrance.org	THE FRAGRANCE FOUNDATION	TIME-LIFE BLDG – 8 TH FL 1271 AVE OF AMERICAS
Tuesday March 23 9:00-11:00 A.M.	FALL PRESS PREVIEW By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com 414-8844 x 28 or nicole@threaddesign.com	THREAD SOCIAL	26 WEST 17 TH STREET SUITE 301 Press: Nicole Boucher,
Tuesday March 23 9:00-1:00 P.M.	FALL 2010 PRESS PREVIEW By invitation. RSVP: Press@DavidMeister.com	DAVID MEISTER	550 SEVENTH AVENUE SHOWROOM – 19 TH FLOOR
Tuesday March 23 9:00-6:00 P.M.	PRESS PRESENTAION OF FALL 2010 COLLECTION Women's preview, 9AM-1PM. Men's preview, 2PM-6PM. By invitation. RSVP: psellitti@tumi.com	TUMI	261 FIFTH AVENUE SHOWROOM – 21 ST FL.
Tuesday March 23-25 9:00-6:00 P.M.	PRESS DAYS Daily, 3/23 & 3/24. On 3/25, 9AM-4PM. By appointment. RSVP: rsvp_usa@diesel.com	DIESEL	220 WEST 19 TH STREET 7 TH FL (7 TH /8 TH AVENUE)
Tuesday March 23 6:00-8:00 P.M.	FRONTLINER: "THE LATINA FACTOR" Hispanic marketing to achieve business growth. Tkts: \$30, members; \$45, non-members. Reservations required. Contact: 302-5511 x 28.	FASHION GROUP INT'L	THE TIME & LIFE BLDG. 1271 AVE. OF AMERICAS
March 23-25	<u>TOKYO</u> : PREMEIRE VISION (Textiles) Contact: premierevision.jitac.jp		
March 24	<u>CANCELLED</u> : LEROY & PERRY PRESENTATION OF FALL FROM 9:00-11AM.		
Wednesday March 24 9:00-6:00 P.M.	FALL 2010 EDITOR RE-SEE Appointments by invitation. RSVP: Marla Shavitz, ATELIER Creative Services, Inc., 247-9299 x 12.	PORTS 1961	601 WEST 26 TH STREET SUITE 875
Wednesday March 24-26 9:00-6:00 P.M.	PRESS DAYS: FALL/WINTER 2010 COLLECTIONS Bespoken, Candela, Charles Henry, General Idea, Kimberly Ovitz, Lerario Beatriz, Love Rocks NY, Paige Novick, Madeleine Thompson, Riviera Club, Society for Rational Dress, Swedish Hasbeens, Trovata et al. Appts: 226-5507.	WILLIAMSON PR	119 MERCER STREET LOFT 2S
Wednesday March 24 9:30 A.M.	SPRING 2010 MIAMI STREET & RETAIL SCENES Also, 11:30 AM. Presentation by Jamie Ross. Tkts: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 24 6:00-8:00 P.M.	GROOMING & HEALTH PRODUCT PRESENTATION & RECEPTION By invitation. Contact: sara.gardner@rprmc.com	JOHNSON & JOHNSON	CORE CLUB 66 EAST 55 TH STREET
Thursday March 25 9:00-5:00 P.M.	FALL 2010 SHOE & HANDBAG PREVIEW By invitation. RSVP: Company Agenda, dennis@companyagenda.com	ADRIENNE VITTADINI	1450 BROADWAY 29 TH FLOOR
Thursday March 25 9:30 A.M.	NEW YORK/LONDON/MILAN/PARIS FALL 2010 RTW Also, 11:30 AM. Presentation by David Wolfe. Tks: \$50 at door. RSVP: www.doneger.com/dcsalendar Information: 564-1266.	DONEGER CREATIVE SERVICES	463 SEVENTH AVENUE 3 RD FLOOR
Thursday March 25 9:30-6:30 P.M.	FALL/WINTER 2010 COLLECTION PRESS PREVIEW By invitation. Contact: Daniel@prconsulting.net	OSKLEN	97 WOOSTER STREET
Thursday March 25-26 10:00-4:00 P.M.	WELLNESS EXPERIENCE Daily, 3/25-3/26. By invitation. RSVP: ATELIER Creative Inc., 247-9299 x 11 or simone@atelierpr.com	NORMA KAMALI	11 WEST 56 TH STREET
Thursday March 25 6:00-8:00 P.M.	SPRING/SUMMER SHOWCASE & FALL PREVIEW COCKTAIL PARTY Collections: IHome, Simmons Jewelry Co, et al. By inv. RSVP: Now and Zen Group, events@nowandzengroup.com	NOW & ZEN	BRYANT PARK HOTEL 40 W 40 TH ST - 25 TH FL LOFT
Thursday March 25 6:00-9:00 P.M.	FALL 2010 PRESS PREVIEW & COCKTAIL PARTY Live presentation, 6PM-7:30PM. Party, 7:30-9PM. By invitation. RSVP: Specialevents@anntaylor.com	ANN TAYLOR	ACE HOTEL - LOBBY 20 W 29 TH ST (B/WAY)
Thursday March 25 6:30-9:00 P.M.	ELIE TAHARI HANDBAG LAUNCH PARTY AT BERGDORF GOODMAN Linda Fargo & Joe Zee host Elie Tahari. Spring 2010 Handbag collection. By invitation. Contact: 872-2646 or cocktails@bergdorfgoodman.com	BERGDORF GOODMAN & ELLE MAGAZINE	BERGDORF GOODMAN 754 FIFTH AVE. - 5 TH FL.
March 25-28	<u>DALLAS</u> : WOMEN'S & CHILDREN'S (Fall I) MARKET. Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : MEN'S APPAREL MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : SWSTA SHOE SHOW Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : BRIDAL & SPECIAL OCCASION MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 25-28	<u>DALLAS</u> : TOTAL HOME & GIFT MARKET Call: 214-655-6100; www.dallasmarketcenter.com		
March 26-28	<u>AUCKLAND, NEW ZEALAND</u> : NEW ZEALAND STYLE SERIES. A showcase of top New Zealand & Australian fashion designers current collections. By invitation. Contact: info@styleseries.co.nz		
Sunday March 28 11:00 A.M.	36 TH ANNUAL FLOWER SHOW 30,000 varieties of plants & flowers. On view until 4/11. Events include: "Macy's Petacular," a pet bonnet/costume competition on 3/28, 11:00AM-2PM. For Info: 494-4495. (Closed Easter Sunday, 4/4)	MACY'S HERALD SQUARE	MACY'S HERALD SQUARE B'WAY & 34TH STREET
March 29-31	<u>BELLEVUE, WA</u> : NW TREND SHOW (Men's/Women's/Children's RTW/Acc) www.seattletrendshow.com		
March 29-April 6	PASSOVER (Monday at sunset)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 31 10:00 A.M.	MENSWEAR LAUNCH & WOMEN'S COUTURE FALL 2010 PRESENTATION By invitation. Contact: Fineberg Publicity Inc., 686-7820.	JACKIE ROGERS	787 MADISON AVENUE (66 TH /67 TH STREET)
Thursday April 1 4:00-5:00 P.M.	PRESENTATION OF FALL MEN'S COLLECTION By invitation. RSVP: Shawn Buchanan, Shawn.Buchanan@JCrew.com	J.CREW	MILK STUDIOS - PH 450 WEST 15 TH STREET
Thursday April 1 6:00-7:00 P.M.	PRESENTATION OF FALL WOMEN'S COLLECTION By invitation. RSVP: Meghan Curcio, Meghan.Curcio@JCrew.com	J.CREW	MILK STUDIOS - PH 450 WEST 15 TH STREET
April 2	GOOD FRIDAY		
April 4	EASTER SUNDAY		
Wednesday April 7-8 9:00-6:00 P.M.	FALL/WINTER 2010.ACCESSORIES PRESS PREVIEW Daily, 4/7-4/8. By invitation. Contact: Melissa Pastore, 935-4807 x 114 or Melissa.pastore@swarovski.com	SWAROVSKI CGB	PLACE TO BE ANNOUNCED
Thursday April 8 7:30 P.M.	7 TH ANNUAL SPRING DINNER DANCE: "A FOOL'S FÊTE" Dinner, dancing & silent auction. Presented by Akris. Chairs: A. Aston, M. Brown, L. Fenet, R. Hermelee. S. Shin, S. von Wulffen. Honorary Chair: D. Kanavos. (Blk tie). For tkts: 867-1117 or jhouston@innovativephilanthropy.net	NEW YORKERS FOR CHILDREN	MANDARIN ORIENTAL 80 COLUMBUS CIRCLE
April 8-11	<u>ATLANTA</u> : APPAREL MARKET (Women's, Men's, Children's) Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 8-11	<u>ATLANTA</u> : BRIDAL, PROM, SPECIAL OCCASION MARKET Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 8-11	<u>ATLANTA</u> : ACCESSORY & SHOE MARKET Contact: 404-220-3000; www.americasmart.com (4/7 Preview Day, featuring permanent showrooms only)		
April 10-14	NEW YORK BRIDAL SHOWS		
Saturday April 10-12 9:00-5:00 P.M.	PRESENTATION OF FALL COLLECTION Daily, 4/10-4/12. By appointment. Buyers: Jessica Brown, 404-873-8070 or jessica@badgleymischkabride.com Press: Daily, 4/10-11. By appointment. Contact: Rob Caldwell, 921-1585 x 269 or rcaldwell@badgleymischka.com	BADGLEY MISCHKA BRIDE	550 SEVENTH AVENUE 22 ND FLOOR (39 TH /40 TH ST)
Saturday April 10-12 9:00-6:00 P.M.	PRESENTATION OF BRIDAL COLLECTION Daily, 4/10-4/12. By inv. Buyers: Rosa Estrada, 323-634-1929 x 110. Press: Moreen Littrell, 323-634-1929 x 103.	CLAIRE PETTIBONE	LOEWS HOTEL - STE 1028 540 PARK AVE (61 ST ST)
Saturday April 10 10:00 A.M.	SHOWING OF BRIDAL COLLECTION By invitation. Press: Tarsame, 214-764-3455 or pr@stpucchi.com (email preferred) shows, 4/10-4/12. Contact: 214-764-3455 or elegance@stpucchi.com	ST. PUCCHI	PLACE TO BE ANNOUNCED Buyer appointments for daily
Saturday April 10 12:00 Noon	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	CHRISTOS	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday April 10 1:00 P.M.	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	KENNETH POOL	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday April 10 2:00 P.M.	SPRING 2011 BRIDAL SHOW By invitation. Contact: Maradee Wahl, 646-862-5011 or Maradee.wahl@cherrera.com	CAROLINA HERRERA	HAROLD PRATT HOUSE 58 E. 68 TH ST. (PARK AVE)
Saturday April 10 4:00 P.M.	PRESS SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Press, contact: Allison Alexander, 971-0170 x 43 or email: pressrsvp@amsale.com (email preferred).	AMSALE	EZ STUDIOS 325 W. 37 TH ST. GROUND FL.
Saturday April 10 5:00 P.M.	SHOWING OF COLLECTION By invitation. Contact: public_relations@olegcassini.com	OLEG CASSINI	PLACE TO BE ANNOUNCED
Saturday April 10 6:00 P.M.	SHOWING OF FALL 2011 BRIDAL COLLECTION By invitation. Contact: Jenny Lee, 323-934-0879 or info@jennyleebridal.com	JENNY LEE	PLACE TO BE ANNOUNCED
Saturday April 10 7:00 P.M.	SHOWING OF SPRING 2011 BRIDAL GROUP COLLECTIONS By invitation. Contact: RSVP: Samantha Halpern, Marina Maher Communications, 485-6878 or shalpern@mahercomm.com	PRISCILLA OF BOSTON BRIDAL GROUP	PLACE TO BE ANNOUNCED
April 10-12	WEDDING CHANNEL COUTURE at The Intercontinental-Barclay Hotel, 111 East 48 th St (@ Lexington). Hours: 9-6PM. For Info: 515-3554. Fax: 347-466-5106 or www.wccoutureshow.com		
Sunday April 11 10:00 A.M.	SHOWING OF SPRING 2011 BRIDAL COLLECTION By invitation. Buyers: 421-3200 x 21. Press fax: 319-1800.	REEM ACRA	REEM ACRA (56 TH /57 TH ST.) 730 FIFTH AVE. - SUITE 205
Sunday April 11 11:00 A.M.	PRESS PRESENTATION OF BRIDAL COLLECTION By inv. Press RSVP: 905-856-9115 or veronica@inesdisanto.com. Showing for buyers by appt. at the Essex House, 2 nd fl, 4/10-4/12. Sat & Mon., 4/10 & 4/12, 9-6PM; Sun., 4/11, 12-6PM. Contact: Veronica Di Santo, 416-451-3865.	INES DI SANTO	JUMERIAH ESSEX HOUSE 160 C.P.S. - LINCOLN STE -2 ND FL
Sunday April 11 12:00 Noon	PRESENTATION OF SPRING 2011 BRIDAL COLLECTION By invitation. Press: Rachele Testa, 921-9827 x 16 or rtesta@angelsanchezusa.com Buyers: Laura Greeley, 921-9827 x 12 or laurag@angelsanchezusa.com	ANGEL SANCHEZ	148 WEST 37 TH STREET 7 TH FL. (B'WAY/7 TH AVE)
Sunday April 11 2:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: Robert DeMattie, 398-7759 x 25 or rdemattie@douglashannant.com Press: Jill Carles, 398-7759 x 23 or jcarles@douglashannant.com	DOUGLAS HANNANT	PLAZA HOTEL ONE WEST 58 TH STREET
Sunday April 11 3:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. Buyers: 682-0262. Press: info@gabriellanewyork.com	SARANTINA BY SARAH JASSIR	PLACE TO BE ANNOUNCED
Sunday April 11 4:00 P.M.	SHOWING OF BRIDAL COLLECTION By invitation. RSVP: 582-2600 or sales@annebowen.com	ANNE BOWEN	25 WEST 39 TH STREET 3 RD FLOOR
Sunday April 11 5:00 P.M.	SHOWING OF COUTURE BRIDAL COLLECTION 33 By invitation. Buyers & Press: Jennifer Schelich, 768-0707 or jennifer@ulla-maija.com	ANNA MAIER~ ULLA-MAIJA COUTURE	32 WEST 39 TH STREET 11 TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday April 11 6:00-7:00 P.M.	PRESENTATION OF SPRING 2011 BRIDAL COLLECTION By invitation. Buyers/Press appointments, 4/10-4/12 at Junko Yoshioka Showroom. Contact: David Gomez, 206-9302 or david@junkoyoshioka.com	JUNKO YOSHIOKA	580 BROADWAY- STE 210 (PRINCE/HOUSTON)
Sunday April 11 7:00-7:45 P.M.	PREVIEW OF SPRING 2011 BRIDAL COLLECTION By invitation. Contact: info@kelima.com	KELIMA	229 B MOTT STREET NORTH STOREFRONT
Monday April 12 9:00-11:00 A.M.	PRESS PREVIEW By invitation. Buyers: Melissa Akey, 414-8844 x 22 or melissa@threaddesign.com 414-8844 x 28 or nicole@threaddesign.com	THREAD BRIDESMAID	26 WEST 17 TH STREET SUITE 301 Press: Nicole Boucher,
Monday April 12 11:00 A.M.	TWO SHOWINGS: SPRING 2011 BRIDAL COLLECTION Also, 12:00 Noon. By invitation. Thereafter by appointment. Contact: Martha Botts, Mbotts@odlr.com	OSCAR DE LA RENTA	550 SEVENTH AVENUE 8 TH FLOOR
Monday April 12 6:00-8:00 P.M.	PREVIEW OF SPRING 2011 BRIDAL COLLECTION By invitation. Requests/Contact: Hally Toia, Starworks, email: rsvpml@starworksny.com Buyers: Lori Weil, 877- 659-9805.	MONIQUE LHUILLIER BRIDE	PLACE TO BE ANNOUNCED Thereafter,
Monday April 12 7:00-9:00 P.M.	PRABAL GURUNG: EXPLORING HIS UNIQUE DESIGN PERSPECTIVE The designer discusses his design concepts and his career, including the launching of his line in 2009. Reservations required: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
Tuesday April 13-14 9:00-6:00 P.M.	SURFACE: A SEMINAR SERIES ON FASHION TRENDS/INDUSTRY TOPICS Speakers every hour. First come seating. Tickets: \$125 per person in advance/\$150 at door. Contact: 973-761-5598. (Fax: 973-761-5188). Email: info@directionshow.com or www.directionshow.com	DIRECTION BY INDIGO	ALTMAN BUILDING 135 WEST 18 TH STREET
Tuesday April 13-14 10:00-5:00 P.M.	FALL 2010 PRESS PREVIEW Daily, 4/13-4/14. Appointments by invitation. Contact: ATELIER Creative Services, 247-9299 x 16 or Jessica@atelierpr.com	DOONEY & BOURKE	601 WEST 26 TH STREET 16 TH FLOOR
April 13-14	DIRECTION by Indigo: Int'l Textile Design Show. At the Altman Building, 135 W. 18 th St., Ground Floor. Hours: 9AM-6PM. Information & pre-registration: www.directionshow.com		
April 13-14	PRINTSOURCE at 7 W New York, 7 West 34 th St (5 th Ave). Contact: 352-1005 or www.printsourcenewyork.com		
Wednesday April 14 10:00 A.M.	FALL 2010 PRESS SHOW Alvina Valenta, Blush, Jim Hjelm, Lazaro, Tara Keely. By invitation. Contact: Susan Keng, 221-8203 or pr@jlmcinc.com	JLM COUTURE	525 SEVENTH AVENUE SUITE 1703
Wednesday April 14 3:00 P.M.	PRESS SHOWING OF BRIDAL COLLECTION By invitation. RSVP: Press@kleinfeldbridal.com	HENRY ROTH & MICHELLE ROTH	KLEINFELD 110 WEST 20 TH STREET
Wednesday April 14 6:00-8:00 P.M.	COCKTAIL PARTY By invitation. RSVP: events@nowandzengroup.com	BLOCK HEADWEAR	119 WEST 40 TH STREET 3 RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday April 14 6:00-9:00 P.M.	FALL 2010 PREVIEW By invitation. RSVP: Mima_Seminara@LOFTonline.com	LOFT	PLACE TO BE ANNOUNCED
Thursday April 15 9:30 A.M.	NY, LONDON, MILAN, PARIS, FALL/WINTER 2010 COLLECTIONS Also, 3PM, 5PM shows. Tickets: members, \$65; non-member, \$85. 12 Noon show with panel discussion. Moderator: Diane von Furstenberg. Tickets: mem., \$75 non-mem., \$95. Reservations required: 302-5511 x 28.	FASHION GROUP INT'L	TIME & LIFE BLDG – 8 TH FL. 1271 SIXTH AVE. (50/51 ST ST)
April 15	AMERICAN MUSEUM OF NATURAL HISTORY'S 2010 DINNER DANCE. At CPW/79 TH St. Cocktails/Dinner, 7:30-9 PM. Dessert/Dancing, 9-12AM. Tkts: Dinner, \$500/\$700, Dessert/Dancing, \$200; 313-7161. Press: 496-3409.		
Thursday April 15 8:00-Midnight	PARTY By invitation. Contact: Gabby Sabharwal, LaForce + Stevens, 242-9353 x 222.	TARGET	PLACE TO BE ANNOUNCED
April 18-20	<u>PALM BEACH</u> : TRENDZ (Women's RTW/Access) Info: 888-249-1377; info@TrendzShow.com or www.floridafashionfocus.com		
Monday April 19 7:00-9:00 P.M.	"WHAT MARIE ANTOINETTE WORE TO THE REVOLUTION" Historian Caroline Weber discusses Marie Antoinette's wardrobe and its influence on the history of fashion & France. A signing of her book "Queen of Fashion" follows the lecture. Res: 217-4585 or museuminfo@fitnyc.edu	FASHION INSTITUTE OF TECHNOLOGY	K. MURPHY AMPHITHEATRE SEVENTH AVE. @ 27 TH ST.
Tuesday April 20 9:00-1:00 P.M.	FALL PRESS PRESENTATION By invitation. RSVP: Erin.Haggerty@kellwood.com	SAG HARBOR	1441 BROADWAY 7 TH FLOOR
Tuesday April 20 10:00-5:00 P.M.	FALL/WINTER 2010 PRESS PREVIEW By appointment. RSVP: ATELIER Creative Services, Inc., 247-9299 x 11 or simone@atelierpr.com	JOHN LOBB	THE MARK HOTEL 25 E. 77 TH ST. (MADISON)
April 21-May 2	TRIBECA FILM FESTIVAL IN NEW YORK Contact: www.tribecafilm.com/festival		
Thursday April 22 9:00-1:00 P.M.	FALL PRESS PREVIEW By invitation. RSVP: events@nowandzengroup.com	XOXO	1407 BROADWAY SUITE 302
Thursday April 22 9:00-1:00 P.M.	FALL PRESS PREVIEW By invitation. RSVP: Erin.Haggerty@Kellwood.com	JOLT	1407 BROADWAY SUITE 206
Thursday April 22 6:00 P.M.	SHOWING OF FALL/HOLIDAY 2010 MEN'S & WOMEN'S COLLECTION By invitation. Contact: request@kcdworldwide.com	BANANA REPUBLIC	CEDAR LAKE 547 WEST 26 TH STREET
Thursday April 22 6:00 P.M.	PRODUCT LAUNCH By invitation. Contact: Jacqueline Mauchet, jmauchet@devries-pr.com	SEPHORA	PLACE TO BE ANNOUNCED
Friday April 23 8:30 A.M.	FIFI FINALISTS BREAKFAST Breakfast. Awards Presentation, 9:15AM. Members only. Tickets/Information: Amy Rubin, 725-2755 x 103 or arubin@fragrance.org.	THE FRAGRANCE FOUNDATION	THE MANDARIN HOTEL 80 COLUMBUS CIRCLE
April 23-24	MANHATTAN VINTAGE CLOTHING SHOW (80 Dealers & Exhibit at Metropolitan Pav., 125 W. 18 th St. Hrs: 4/23, 11-8PM; 4/24, 11-6PM. Adm: \$20. Info: www.manhattanvintage.com; 518-434-4312.		